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Ministry of Food Processing
Industry, Government of India

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Confederation of Indian Industry

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Government of Tamil Nadu

The main logo for 'Foodpro 2007'. The word 'Foodpro' is written in a green, rounded font, with a small 'CII' logo above the 'o'. The '0' is a large red circle. Below 'Foodpro' is the year '2007' in a green, rounded font. A green leafy sprout grows from the top of the red '0'.

The 7th Indian Food Processing and Food Technology Fair
24 – 27 November 2007, Chennai Trade Centre, Chennai.

Event sponsor



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INTRODUCTION

India's changing Food Consumption patterns has thrown open tremendous opportunities for companies in the Food Business. There are opportunities across the entire Agri / Food Chain for setting up greenfield processing facilities, modernization of the Food chain, Advanced Farming Techniques, Agri-inputs, Food Retailing providing technology solutions & other related services / solutions for existing facilities more importantly meeting the demand for packaged goods and Food & Agricultural Products including international brands.

The Food Processing Industry is one of the largest Industries in India - it is ranked fifth in terms of production, consumption, export and expected growth. The industry size has been estimated at US\$ 70 billion by the Ministry of Food Processing, Government of India.

The industry is estimated to grow at 9-12 per cent, on the basis of an estimated GDP growth rate of 6 - 8 percent, during the tenth five-year plan period. While the industry is large in size, it is still at a nascent stage in terms of development. Of the country's total agriculture and food produce, only 2 percent is processed.

The Food Sector continues to rely heavily on technology and new developments. Such developments are crucial to the Food Processing Industry. In order to develop the Food Sector and enhance adoption of technologies, Confederation of Indian Industry [CII] had organised **Foodpro** - India's bi-ennial event on Food Processing. The 7th edition of Foodpro - **Foodpro 2007** was held between 24th- 27th November 2007, Chennai Trade Centre, Chennai.

Foodpro 2007 – Highlights

- 4 – Day Exhibition on Food Processing
 - *Processed & Packaged Foods*
 - *Food Processing Technologies*
 - *Refrigeration & Cold Storage Systems*
 - *Packaging Technologies*
 - *Bakery Technology*
 - *Retailing & Vending and*
 - *Others*
- 2 – Day Industry Conference on “Driving the Next Agri Revolution”

- 150 Exhibitors, 3000 Business Visitors, 30000+ Trade Visitors
- 5500 sq.mtrs of Gross Display Area
- Exhibits from Australia, Belgium, Germany, Japan, Netherlands, New Zealand, Singapore, Turkey and USA

FOODPRO 2007 - EXHIBITION

Foodpro 2007 exhibition was inaugurated by Mr L K Tripathy, IAS, Chief Secretary, Government of Tamil Nadu. Key dignitaries were present at the inaugural function are Mr Surjit K Chaudhary, IAS, Secretary, Department of Agriculture, Government of Tamil Nadu; Mr P K Mohapatra, Chairman, CII – Southern Region; Mr T T Ashok, Chairman, CII – Corporate Social Responsibility Sub Committee, Mr Virendra Gupta, Regional Director, CII Southern Region.

The 4-day exhibition is estimated to have generated business enquiries worth of Rupees 250 Crores. The event attracted more than 5000 business visitors and around 26478 general visitors and more than 200 new products unveiled.

With over 125 companies from India as well as abroad, showcasing a wide variety of equipment, technology and products in the food processing sector, the fair demonstrated the latest developments and advancements in food processing technology and packaging with specific emphasis on quality, hygiene and safety.

The exhibition saw a slew of new product launches and live demonstrations of equipment / machinery by exhibitors from India and countries such as; Australia, Belgium, Germany, Japan, Netherlands, New Zealand, Singapore, Turkey and USA.

Exhibitors termed Foodpro 2007 as the right “sourcing forum”, which helped them in identifying potential suppliers for sourcing products ranging from raw materials to food processing equipment and packaging machinery. Large FMCG Food Companies, Hotels and Retailers visited the event in the interest of procuring Processing Equipment & Technology; Cold Storage & Refrigeration Systems; Raw Material; Packaging Materials; Packaging Equipment & Machineries. Retailers, Fast Food & Hotel Chains to source Processed Foods; Agricultural Produce; Horticultural Produce; Retail Systems; Cold Storage; Refrigeration; Vending Systems; Fresh Produce & Support Services at Foodpro 2007.

Foodpro 2007 was strongly supported by the Ministry of Food Processing Industry, Government of India and the Government of Tamil Nadu was the Partner State. Aditya Birla Retail Ltd was the Event Sponsor and Alfa Laval India was the Associate Sponsor.

FOODPRO 2007 – CONFERENCE

As part of the Foodpro 2007, CII is also organizing a 2 - Day Conference with the theme on “Driving the Next Agri Revolution” on **November 26 & 27, 2007** at Chennai.

Foodpro 2007 conference was inaugurated by Mr P I Suvrathan, Secretary, Ministry of Food Processing Industries, Govt of India; the special address was delivered by Mr M F Farooqui, IAS, Secretary to Government, Industries Department, Government of Tamil Nadu. The key dignitaries' presents were Mr P K Mohapatra, Chairman, CII SR, Mr Gopal Srinivasan, Chairman, CII TNSO and Mr Sumant Sinha, Chairman, Foodpro 2007.

Shri Surjit Singh Barnala, His Excellency, The Governor of Tamil Nadu delivered the Special address at the Valedictory Session of the Foodpro 2007 Conference.

The Foodpro 2007 conference offered the networking opportunity to interact with Industry Leaders in Food Processing, Exports of Food and Agricultural Products, Food Safety & Quality, Retail & Consumers, Regulatory Issues and Infrastructure. More 250 delegates participated at the conference.

Key Speakers participated at the Conference are

Mr S Sivakumar, Chief Executive, ITC - IBD

Mr Rajesh Srivastava, Managing Director, Rabo India Finance

Mr Arabind Das, Vice President – Sourcing, Aditya Birla Retail Ltd

Mr M S A Kumar, Managing Director, AVT McCormick Ingredients P Ltd & AVT Natural Products Ltd

Dr G Raghuram, Professor, Indian Institute of Management – Ahmedabad

Mr Amir Ullah Khan, Fellow, India Development Foundations

Mr Andrew Denby, Chief Executive Officer – Supermarket, Aditya Birla Retail Ltd

Ms Maya Donceva, Global Sector Specialist – Food Ingredients, Rabobank International

Mr Tarun Daga, Chief Operating Officer, The Tinsplate Company of India Ltd

Mr Bejon Misra, Executive Director, Consumer Voice

Dr A K Sharma, Head – Food Technology Division, BARC

Mr Ajit Pandalai, General Manager – Cold Storage, Blue Star Ltd

Mr Imre Kovacs, Segment Manager BVF, Alfa Laval Belgium

Ms Preeti Reddy, Vice President, Technopak Advisory Service

Mr Gokul Patnaik, Chairman, Global Agri Systems

LIST OF EXHIBITORS

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MEDIA TODAY
MENON TECHNICAL SERVICES
PRIVATE LIMITED
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VANMARK EQUIPMENT LLC
VCS INDIA PVT LTD
VEMAG MASCHINENBAU GMBH -
"KANCHAN"
VIKAASH PACKAGING
VIVEKANANDA COFFEE
VOLTAS LIMITED
WESTERN REFRIGERATION LTD
WILLIAMS REFRIGERATION

EXHIBITORS - FEEDBACK

Good response from Business visitors

- **Millimore Engineering P Ltd**

Good, Quality of Visitors

- **Kanegrade India**

Good Show keep it up

- **Thermo Electron**

A very good event that evokes excellent response from serious business visitors, thus opening new visitors for future business

- **USP Packaging**

Good and can give good business

- **RPM Engineering Pvt Ltd**

Overall impression is very good

- **Naturo Food & Fruit Products P Ltd**

Foodpro – The big food world for the food industry

- **Blue Star Ltd**

Excellent exhibition to promote Agri business and food processing

- **Tamil Nadu State Agri Marketing Board**

Excellent Show keep it up

- **VCS India Pvt Ltd**

Good, Progressing , An ideal platform to promote products

- **Arun Rega Bakery Machineries P Ltd**

Success is a habit- Old Habits die hard

- **Media Today Pvt Ltd**