



India is a country of diverse food and eating habits due to its varied climatic conditions. Traditionally food habits were governed by the availability of locally grown crops and allied products. Due to globalization, newer crops were introduced and also the food habits of people have changed over the generations and traditional food had lost its place as daily routine.

The Indian gourmet food market is currently valued at US\$ 1.3 billion and is growing at a Compound Annual Growth Rate (CAGR) of 20 per cent. India's market of tradition based foods is expected to increase by three times by 2020 showing growth of 25-30 per cent, there is potential of more growth.

Despite all the notable changes and evolving trends, not only the level of awareness about consumption of traditional food products in India is limited to consumers in metro cities but also 2017 is expected to witness a gradual rising demand for food stuff among the diaspora community looking for the similar comfort of home originated and produced foods and other region-specific traditionally consumable goods.

Therefore it has become necessary to spread more awareness and adoption to the traditional method of food consumption, thus CII launched **T-Food 2017** a separate pavilion along the sidelines of **Foodpro 2017** which focused on latest traditional foods, drinks products, acquire more knowledge about products of herbal & Ayurveda foods, millets, grains and more which is scheduled from **7-9 September 2017** at Chennai Trade Centre, Chennai, India.

T-Food Event Highlights

- Conference on Traditional food Production Methods
- Exhibition of Grassroots Innovations in Traditional Food Items
- Workshop on Traditional food based Business Ideas & Entrepreneurial Opportunities
- Stall for display products, Machineries and Equipment
- Sale of Hot recipes / Live specimens



T-Food, a traditional food festival, brought awareness about the traditional and local foods, especially millets. The Show presented newer recipes of cooking traditional foods and provided opportunity to entrepreneurs to showcase the developments in processing of Traditional Food.



T-Food pavilion – Companies displaying all the new innovation, technology, products and services in Traditional food.



Foodpro 2017 is a technology exhibition for food processing industry and a platform to interface between the food technology sector and the food industry. Release of Show Catalogue by **Thiru O Panneerselvam**, Hon'ble Deputy Chief Minister Tamil Nadu



ColdStoRe India 2017 focused on the complete cold chain right from primary cold storage facility for food grains and fruits at Farm Level to high end cold storage for meat and food products including the important sector of Cold / Refrigerated Transportation.

Conference

Along with T-Food, CII organized Sectorial conferences Food Processing and Packaging Technologies, Cold Chain Technologies and Traditional Foods. Where more than 250 senior personnel representing CEO's, Industry leaders and many leading manufacturers, dealers, suppliers, government officials participated in the 3 days conference.



Day 1: 7 Sep 2017: Conference on Food Processing Technologies



Day 2: 8 Sep 2017: Conference on Cold Chain Technology



Day 3: 9 Sep 2017 Conference on Traditional Foods



T-Food exhibitors launching their products in the exclusive product launch area



Interactive session with the speakers of T-Food Conference

Speakers

T-Food Inauguration

Mr Sriram Subramanya

Chairman
CII SR Millet Task Force

Mr Udayachandran*, IAS

Principal Secretary
Department of School Education
Government of Tamil Nadu

Mr K T Srinivasa Raja*

Managing Director
Adyar Ananda Bhavan

Mr Shunchongam Jatak Chiru, IAS

Principal Secretary/Commissioner
Directorate of Agricultural Marketing and
Agri Business

9 Sep 2017: Conference on Traditional Foods

Ms Ahila Bharathi

Managing Director
Pudukkottai Organic Farmers Producer
Company Limited (POFPCL)

Dr Ka Ilango

Project Coordinator - Supply Chain
Management Project (SCM)
Dept. Of Agricultural Marketing and Agri
Business
Government of Tamil Nadu

Dr P Sathiyamoorthi

Managing Director
Moon Foods

Mr V Mashar*

Deputy General Manager
NABARD

Mr Vikram Sankaranarayanan

Proprietor
SanLak Agro-Industries Pvt. Ltd

Mr Arul Murugan

Co-Founder
Snackexperts

Mr H M Sathyamurthy

Managing Director
MCI Agro

Mr V Sethu

Director
Raamjee Foods Private Limited

Exhibitors Profile

- Green & Functional Foods
- Traditional Edible oils Manufacturers
- Organic Certification Agencies
- Nodal government agencies/ department
- Research & Development in Millets and other traditional foods
- Storage & Processing technology.
- Processing machines and technology
- Ready to eat and Cook food