



Conference on Traditional Foods
25 August 2019, Chennai Trade Centre, Chennai

Suggested Program

1000 - 1100 Hrs	Inaugural Session	
1115 - 1215 Hrs	Session I: Traditional Farming and Market	
1115 Hrs	Opening Remarks by Conference Chairman	
1120 Hrs	Traditional Varieties	Mr K Parthasarathy Director Cognizant Technologies
1605 Hrs	Emerging Trends and Markets for Traditional Fruits & Vegetables	Mr T Muthukumar Agri Business Consultant Agri Business and Innovation Platform, ICRISAT
1135 Hrs	Emerging Traditional Food Products for Global Markets	Dr M Natchimuthu Managing Director SRG Organic Foods India Pvt Ltd.
1150 Hrs	Scope of Traditional Foods in Retail Market	Speaker from Amazon
1205 Hrs	Q & A	
1215 Hrs	Session Changeover	

1215-1315 Hrs	Session II: Value Added Products	
1215Hrs	Opening Remarks by Conference Chairman	Ms. Rasika* Director - Marketing Kottaram Agro Foods
1220 Hrs	New Product Development	Ms Meera Maran Founder Terra Earth food
1235 Hrs	Deodorization of Millet Flour	Mr M Kaleeswaram Honorary Secretary Karaikudi Bakery Owners Association
1250 Hrs	Potential of Millet Value Added Products	Mr V Sethu Director Ramjee Food Products Ltd
1305 Hrs	Q & A	
1315 – 1415 Hrs	Lunch Break	
1415 - 1515 Hrs	Session III: Traditional Food Products	
1415 Hrs	Opening Remarks by Conference Chairman	
1420 Hrs	Traditional Oil Extraction Methods	Mr. Baashha* Co-Founder Gramiyum
1435 Hrs	Traditional Poultry Farming	Dr Gowthaman Ramasamy CEO & Founder Kultivate India
1450 Hrs	Market Growth for Country Cow, A2 Milk and Allied Products	Mr M Karthikeyan Founder Director Golokka A2 Milk and Allied Products
1505 Hrs	Q & A	
1515 Hrs	Tea Break	

1545 – 1645 Hrs	Session IV: Traditional Kitchen	
1545 Hrs	Opening Remarks by Conference Chairman	
1550 Hrs	Traditional Cooking Methods	Ms N Natchial Author Maadiyil Manvasanai
1605 Hrs	Traditional Cooking Utensils	Mr R Raja Murugan Celebrity Chef Author of Nalla Soru
1620 Hrs	Q & A	
1630 Hrs	Conference Concludes	

**Confirmation awaited*